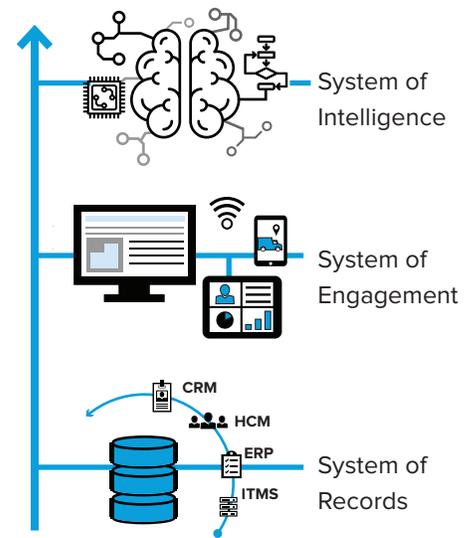
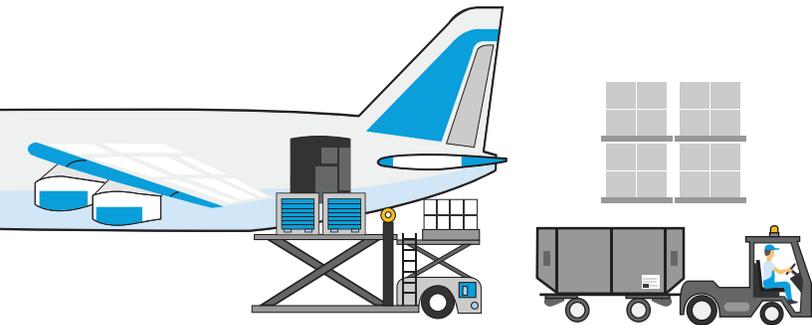


# Increase your visibility into load utilization and reduce critical handling times with SmartPack™

Manual supervision doesn't give you the visibility you need to optimize your logistics workflows. With Zebra SmartPack, you can automate in real-time the collection of metrics instead, reshaping your logistics efforts everywhere from cross docks with trailers to loading stations with air cargo containers, eliminating one of the last blind spots in your supply chain.



Replace gathered critical information from clipboards and spreadsheets with SmartPack's data. With this, customers have a new source of truth added to their **system of records** (ERP, CRM, etc).

### Three Solution Components



Dashboard

Edge Internet of Things (IoT) device

Rugged mobile device

## Benefits include:



Increase trailer and container utilization.



Optimize work activity and critical times to enhance workflow outcomes.



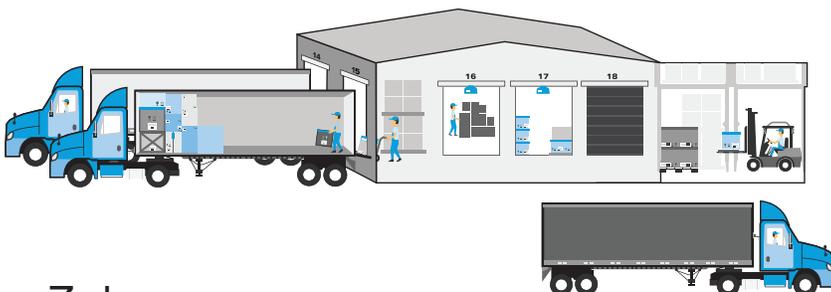
Improve resource management for trailers/containers, doors/load stations, and staff resources.



Reduce fuel consumption.



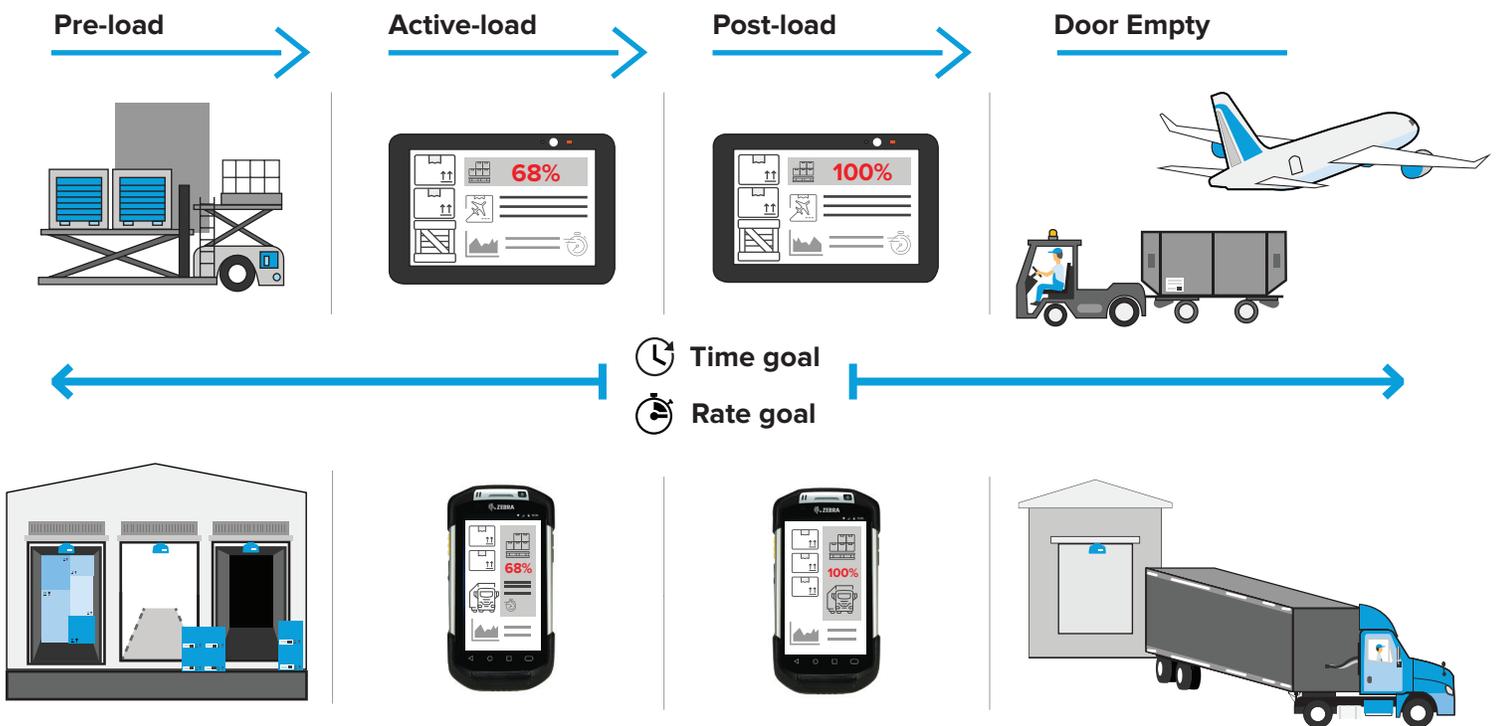
Lower carbon emissions.



SmartPack delivers visibility with our unique user dashboard, a **system of engagement**, that is reliable and easy to use.

Logistics organizations can now rely on data insights from SmartPack to provide intelligence and recommended action to enhance outcomes decreasing expenses and increasing performance. This new layer of capability we refer to as a **system of intelligence**.

Intelligently move from simply choreographing workflows to segmenting the activity timeline into four contiguous durations to monitor critical time and work rate goals.



For each of these durations, if one or both metrics (time and work rate) are not met, an alert is issued.



Most companies don't yet have full visibility into their logistics, but with SmartPack, you can monitor every inbound and outbound load. Using this data, your company can generate ROI, reduce costs, and improve efficiencies no matter where (or how) you ship your freight.

Learn how Zebra SmartPack™ can take your loading operations to peak performance. Visit our website [www.zebra.com/smartpack](http://www.zebra.com/smartpack) and learn how to apply for a Proof of Concept.



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